

GIFT + HOME

AT LAS VEGAS MARKET

AUGUST 2 – 6, 2010

www.giftandhomelv.com

A CELEBRATION OF STYLE.
A CONCENTRATION OF BUSINESS.

Celebrate an exciting new era for the gift and decorative accessory industry. World Market Center Las Vegas presents GIFT + HOME, at Las Vegas Market, a dynamic event offering a world-class business platform that's focused 100% on helping you sell. This comprehensive show will let you see more customers, land more accounts, develop new distribution channels and concentrate on expanding your markets—all in one fabulous location.

Showcase your style. Celebrate your opportunities.

REACH + IMPACT

A world-class selling event. GIFT + HOME will be held during Las Vegas Market, the comprehensive selling event that delivers thousands of buyers from multiple channels. As part of this unique Mega-Marketplace, GIFT + HOME will give exhibitors the unprecedented opportunity to increase exposure and open up new markets regionally, nationally and internationally.

LOCATION + OPPORTUNITIES

An outstanding venue for business. Here, during Las Vegas Market, you'll be able to reap the benefits of a venue full of qualified buyers from every distribution channel—from mass merchants to gift shop owners, from home furnishings retailers to home décor chains. They are looking to find new suppliers and diversify their product mix with fresh merchandise. It's an event full of cross-selling opportunities for your company.

COMMITMENT + INFLUENCE

Promotional strength at work for you. Backed by industry leaders and guided by a staff of experienced trade show professionals, GIFT + HOME will have the support to become the gift industry's comprehensive new marketplace.

Using World Market Center's global relationships and a specialized GIFT + HOME Marketing & Retail Outreach Team, we will target high-quality gift buyers through industry publications, electronic marketing, direct mail, targeted "Very Important Buyer" programs, year-round public relations and more.

QUALITY + VALUE

Las Vegas—so much more for your money. The world's favorite tradeshow destination offers convenient low-cost travel, world-class dining and entertainment, and great deals everywhere.

Plus, take advantage of a pricing structure that's substantially lower than other shows—on everything from exhibit space to drayage to accommodations. You invest less and get more—more ROI, better cost-per-contact, more leads, more opportunities, more value.

Lakeshore Candle had a very successful show and reached out to a lot of new buyers at Market. I'm really excited about the things World Market Center has to offer buyers and sellers – from the great building design to the free entertainment. I can't wait to see what's in store for the launch of Gift + Home this August!

Jon Haveman, President,
Lakeshore Candle
Company

Overall, my experience was exciting and productive! I discovered new vendors and great finds in Las Vegas. How do you improve upon a concept that is so BUYER friendly? When I compare Vegas to other markets, Vegas triumphs over all!

Keith Waldrum, Corporate
Accessory Buyer, The
Room Store

World Market Center Las Vegas offers five million square feet of productivity.

- State-of-the-art campus featuring contemporary architectural design.
- Three beautiful interconnected buildings, with products grouped by category.
- Open, easy-to-walk floor plans with optimum racetrack circulation.
- Ample passenger elevators and escalators throughout.
- Easy-access freight elevators and loading docks.
- Customizable sponsorship packages available.
- WiFi access throughout.
- Complimentary self-parking, parking garage and valet parking.
- Fully-equipped internet lounges and registration areas.
- Convenient cafes and food kiosks.



Current Tenants Include:

18 Karat
 Andrea by Sadek
 Blissliving Home
 C&F Enterprises
 California Floral
 Creative Co-Op
 Cyan Design
 Eastern Accents
 Evergreen
 Franz Collection
 GKI/Bethlehem
 Global Views
 Homart
 IMAX
 K&K Interiors
 Lazy Susan
 Manual Woodworkers
 & Weavers
 Mark Roberts
 MeraVic
 Midwest-CBK
 Paragon
 RAZ Imports
 Roost
 Sullivans
 The Import Collection
 Transpac
 Two's Company / Tozzai
 Uttermost
 Wilco
 ...and more!

WMCLV is aggressively marketing to these types of retailers:

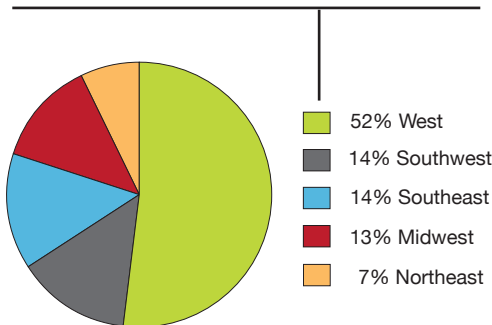
- National Retailers
- Department Stores
- Book Stores
- General Gift and Home Décor Stores
- Drug Stores/Pharmacies
- Home Improvement Stores
- Seasonal and Floral Shops
- And many more

Being co-located with Las Vegas Market, GIFT + HOME exhibitors will be exposed to tens of thousands of new and key buyers from all over the world who purchase all industry segments.

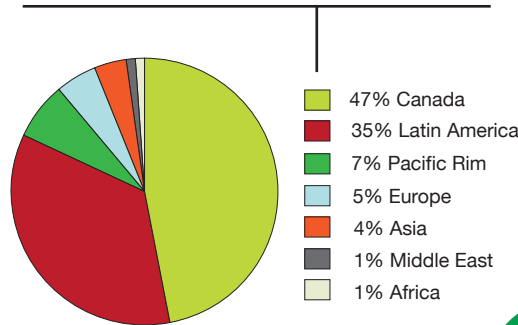
45% buy Gift
 56% buy Decorative Accessories
 33% buy Home Textiles

43% buy Floor Coverings
 42% buy Lighting
 86% buy Furniture

Buyers from across the country:



Buyers from around the world:



*Source of Statistics: Las Vegas Market Registration Data, February 2010

Gift is Growing! At February 2010 Las Vegas Market, 10% more retailers were interested in Gift and 24% more retailers were interested in Decorative Accessories.

GIFT + HOME Exhibit Space Includes:

- Freight handling (drayage)
- Exhibitor ID Sign
- 1st night's cleaning
- Standard carpeting and lighting (upgrades available for additional charge)
- 8' Modular Interlocking System (MIS) Walls (no walls for island booths)
- Exhibitor listing in online and printed directory, iPhone app and on-site kiosks
- Marketing tools including complimentary e-blast program, co-branding opportunities, press kit placement and more
- Electrical access and outlets available for additional charge
- Cost-effective freight storage program between Markets

Rates:

- Up to 499 sq. ft. \$24/sq. ft.
 - 500 – 999 sq. ft. \$23/sq. ft.
 - 1000+ sq. ft. \$22/sq. ft.
- Multi-show discounts are also available—15% off for 2 Markets and 20% off for 3 Markets. Please contact us for more information on customizable packages.

**PRIME SPACE NOW AVAILABLE.
 APPLY TODAY.**

Contact Leasing at 888.416.8600 or
info@giftandhome.lv.com.

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